

Data Governance & Data Quality:

***A foundation to
enable your
organization's
AI/ML strategy***



Overview

Research shows global spending on AI in Financial Services is expected to grow from \$50B to \$110B over the next four year, yet few organizations have data they can trust to have AI algorithms produce reliable result.

This session shares knowledge and insight on how data quality and data governance best practices can provide the necessary foundation to enable your AI / ML strategy.



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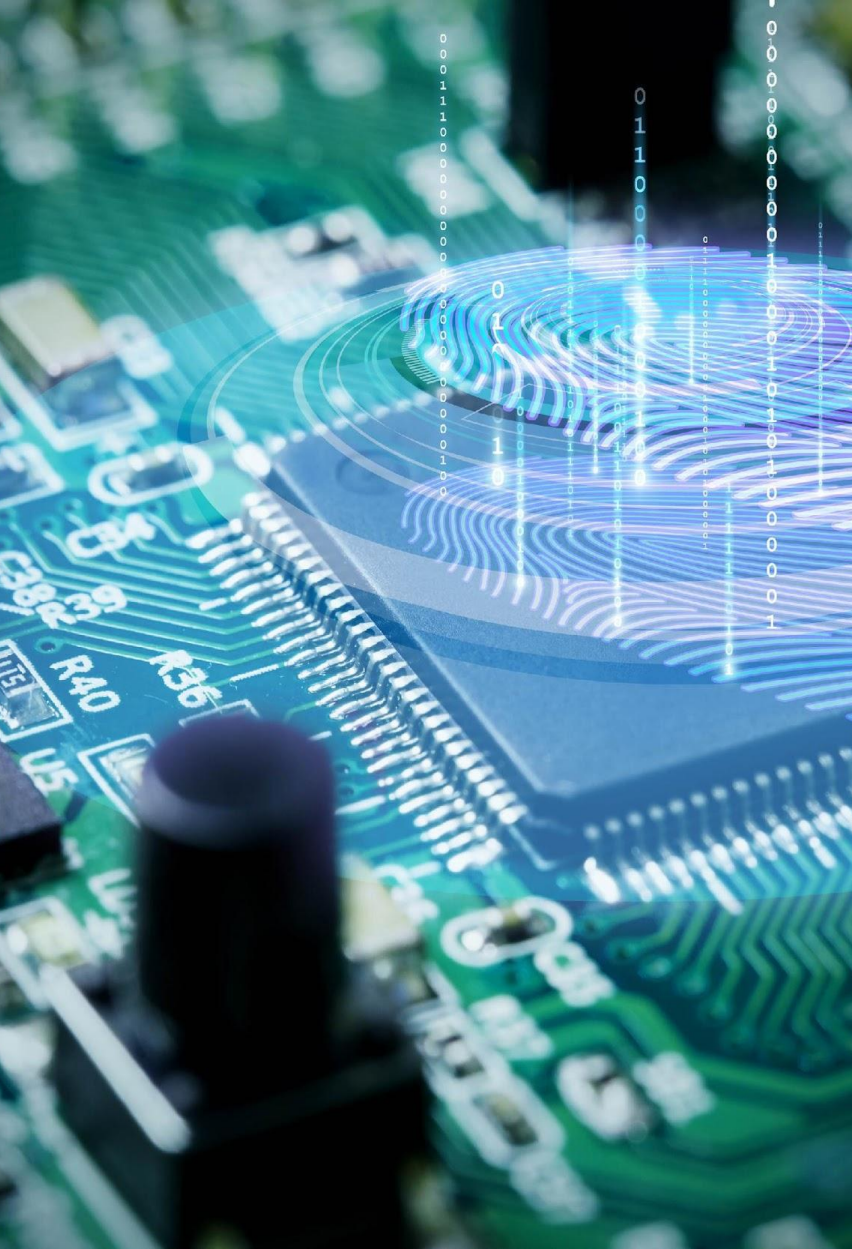
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**Your
Speakers**



Discussion topics

- Why does data quality matter for AI / ML? What are some outcomes from poor data on AI / ML?
- What are common use cases for AI / ML in Financial Services, and why does it matter?
- Why has Financial Services struggled to implement AI / ML?
- How can organizations incorporate data quality and data governance best practices to improve the health of data to improve the predictive power of AI / ML, and where do you start?
- What are some examples of real-world applications of data quality and data governance that have been done to improve operations in the Financial Services sector?



References

- **Website**

- [Guidehouse Advanced Analytics and Intelligent Automation Capabilities](#)
- [Guidehouse Data Management Capabilities](#)
- [Guidehouse Financial Service Capabilities](#)

- **Thought Leadership**

- [Machine Learning Leads the Next-Gen Battle Against Financial Crime](#)
- [The Ultimate AI Lab](#)
- [Is Artificial Intelligence/ Machine Learning Making Lending Unfair?](#)
- [Data Life Cycle and Data Governance: What CDOs and CISOs Can Learn from Recent Regulatory Enforcement Actions](#)
- [A Data-Centric Culture is Critical to an Organization's Success](#)

- **LinkedIn**

- [Guidehouse Technology Solutions](#)
- [Guidehouse Financial Services](#)

Questions

