

## Today's Presentation:

**ENTERPRISE DATA & AI**

**BEST PRACTICES IN  
AI PROJECT  
MANAGEMENT**

THURSDAY  
**SEPT. 1, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST

 cognilytica

**KATHLEEN WALCH**  
MODERATOR  
MANAGING PARTNER  
**COGNILYTICA**

**CHARLES MENDOZA**  
SR. DIR., OPERATIONAL  
ANALYTICS & DATA SCIENCE  
**MAXIMUS**

**KRYSTENE JENNINGS**  
PROJECT LEAD BUSINESS  
SYSTEMS ANALYST  
**CENTENE CORP**


**ANDREW STONE**  
LEAD SPECIALIST, PRODUCT  
OWNER, DATA SCIENCE  
**MAXIMUS**

# How to Ask a Question


The screenshot shows a video player on the left and a chat interface on the right. The video player displays a promotional graphic for 'COGNILYTICA AI EDUCATION' and 'FUNDAMENTALS OF AI WORKSHOP'. The chat interface includes a 'Join to chat' button, a 'Name' input field, a checkbox for 'I accept the Terms of Service and Privacy Policy', and a 'Join' button. Below the video player is a 'Session Description' section.

**COGNILYTICA  
AI  
EDUCATION**

presented by:



**FUNDAMENTALS OF  
AI WORKSHOP**

1:30:16 

Join to chat

Name

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Join

### Session Description

This course is for executives and decision makers who are looking to get a foundational level overview of AI, ML, and cognitive technologies. This course will provide you with an introduction to AI concepts, key terms, conceptualizing probabilistic reasoning, and additional foundational level concepts needed to successfully craft and plan an AI strategy.

## How to Download Slides

The screenshot shows a virtual event interface. At the top, there's a navigation bar with icons for search, events (41), session views (56), agenda (1), invited (0), and interaction (0). The main header is red with the text 'AI in Government' and a sub-header: 'Bringing together AI thought leaders in the public sector AI in Government brings together thought leaders in the public sector who are applying artificial intelligence, machine learning and cognitive technologies to a wide range of applications in the government sphere.' To the right is the 'AI GOVERNMENT' logo featuring a capitol dome icon.


The event is titled 'SEPTEMBER 2021 AI IN GOVERNMENT'. Below this, there are tabs for 'Session Detail', 'Presenters', and 'Sponsors'. The main content area features a session card for 'The Critical Importance of Data and AI for the US Army: LTC Kristin Saling, Chief Analytics Officer & Acting Director, People Analytics at The US Army'. The card includes a 'On Demand' toggle, an 'ADD TO AGENDA' button, an 'Add to Calendar' button, and a 'Share Event' button. The session details are: 'THUR. SEPT. 23, 2021', 'VIRTUAL EVENT', '11:30AM-1:00PM EST', and 'THE CRITICAL IMPORTANCE OF DATA AND AI FOR THE US ARMY: LTC KRISTIN SALING, CAO & ACTING DIR., PEOPLE ANALYTICS AT THE US ARMY'. A portrait of LTC Kristin Saling in military uniform is shown. Below the session details is the name 'KRISTIN SALING' and her title: 'CHIEF ANALYTICS OFFICER & ACTING DIR., ARMY PEOPLE ANALYTICS, Army Talent Management Task Force'. A large red button at the bottom of the card says 'View Session'.

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## Event Organizer & Host

- Kathleen Walch, the moderator of today's event is *a Managing Partner* at Cognilytica
- Cognilytica is an *AI-focused education and advisory firm*.
- Provides *role-specific education* on AI, ML, automation, analytics, data and emerging technology
- Learn more at [cognilytica.com](https://cognilytica.com)




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**MAXIMUS**


## Upcoming Enterprise Data & AI Events:


**ENTERPRISE DATA & AI**

# AI AT SHELL

THURSDAY  
**OCT. 6, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**PRAKALP SOMAWANSHI**  
PRINCIPAL AI ENGINEER


**NAVEEN KAPOOR**  
SENIOR ML ENGINEER

# SHELL

**ENTERPRISE DATA & AI**

**NOVEMBER 2022**  
**ENTERPRISE DATA & AI**  
**FEATURED**  
**PRESENTATION**

THURSDAY  
**NOV. 3, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**PATRICK BAGINSKI**  
SENIOR DIRECTOR DATA SCIENCE & DATA ANALYTICS

# MCDONALDS

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## Upcoming AI in Government events:

### AI IN GOVERNMENT

APPROACHING EMERGING  
TECHNOLOGIES IN A DATA  
RICH ENVIRONMENT AT THE  
U.S. DEPARTMENT OF LABOR

THURSDAY

**SEPT. 15, 2022**

VIRTUAL EVENT

11:30AM-1:00PM EST



**SANJAY KOYANI**

CHIEF TECHNOLOGY OFFICER  
U.S. DEPARTMENT OF LABOR

### AI IN GOVERNMENT

ADVANCING AI  
ADOPTION IN THE  
FEDERAL GOVERNMENT

TUESDAY

**SEPT. 27, 2022**

VIRTUAL EVENT

12:00PM-1:00PM EST



**RAQUEL  
MORGAN**

DIRECTOR, IT &  
BUSINESS STRATEGY



**BASSEL  
HAIDAR**

AI/ML  
PRACTICE LEAD

**GUIDEHOUSE**

Register at [AlinGovernment.com](https://AlinGovernment.com)



## Upcoming Cognilytica Webinars:

**COGNILYTICA WEBINAR**

# INTRO TO CPMAI CERTIFICATION

TUESDAY  
**SEPT. 6, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**RONALD SCHMELZER**  
MANAGING PARTNER

**KATHLEEN WALCH**  
MANAGING PARTNER

**COGNILYTICA**

CPMAI AI & Data Methodology



**COGNILYTICA WEBINAR**

# THE TOP REASONS FOR AI PROJECT FAILURE - AND WHAT YOU CAN DO ABOUT IT

TUESDAY  
**SEPT 20, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**RONALD SCHMELZER**  
MANAGING PARTNER

**KATHLEEN WALCH**  
MANAGING PARTNER

**COGNILYTICA**

AI Failures Series



Register at [Cognilytica.com](https://Cognilytica.com)

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