

## Today's Presentation:

**ENTERPRISE DATA & AI**

# MODEL MAINTENANCE: HIDDEN COSTS OF DATA SCIENCE

THURSDAY

**AUG. 4, 2022**

VIRTUAL EVENT

11:30AM-1:00PM EST



**JERRY GUPTA**

SVP, P&C INSURANCE R&D

**SWISS RE**

# How to Ask a Question

The screenshot shows a video player on the left and a chat interface on the right. The video player displays a blue and white graphic with the text "COGNILYTICA AI EDUCATION" and "FUNDAMENTALS OF AI WORKSHOP". A video player control bar is visible at the bottom of the video frame, showing a play button, a progress bar at 1:30:16, and the Cognilytica logo. The chat interface on the right has a "Join to chat" button, a "Name" input field, a checkbox for "I accept the Terms of Service and Privacy Policy.", and a "Join" button.

## Session Description

This course is for executives and decision makers who are looking to get a foundational level overview of AI, ML, and cognitive technologies. This course will provide you with an introduction to AI concepts, key terms, conceptualizing probabilistic reasoning, and additional foundational level concepts needed to successfully craft and plan an AI strategy.



## How to Download Slides

The screenshot shows a web interface for a virtual event. At the top, there is a navigation bar with icons for search, events (41), session views (56), agenda (1), invited (0), and interaction (0). The main header is red and contains the text "AI in Government" and a sub-header "Bringing together AI thought leaders in the public sector AI in Government brings together thought leaders in the public sector who are applying artificial intelligence, machine learning and cognitive technologies to a wide range of applications in the government sphere." To the right of the header is a logo for "AI GOVERNMENT" featuring a stylized capitol dome.

The main content area is titled "SEPTEMBER 2021 AI IN GOVERNMENT" and includes tabs for "Session Detail", "Presenters", and "Sponsors". The featured session is titled "The Critical Importance of Data and AI for the US Army: LTC Kristin Saling, Chief Analytics Officer & Acting Director, People Analytics at The US Army". It is marked as "On Demand" and has buttons for "ADD TO AGENDA", "Add to Calendar", and "Share Event".

The session details are displayed in a central graphic with a red and yellow background. The text reads: "AI GOVERNMENT THUR. SEPT. 23, 2021 VIRTUAL EVENT 11:30AM-1:00PM EST THE CRITICAL IMPORTANCE OF DATA AND AI FOR THE US ARMY: LTC KRISTIN SALING, CAO & ACTING DIR., PEOPLE ANALYTICS AT THE US ARMY". A portrait of LTC Kristin Saling in military uniform is shown in a yellow frame. Below the portrait, her name and title are listed: "KRISTIN SALING CHIEF ANALYTICS OFFICER & ACTING DIR., ARMY PEOPLE ANALYTICS Army Talent Management Task Force". A red button at the bottom of the graphic says "View Session".

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## Event Organizer & Host

- Kathleen Walch, the moderator of today's event is **a *Managing Partner*** at Cognilytica
- Cognilytica is an ***AI-focused education and advisory firm***.
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# Upcoming Enterprise Data & AI Events:

**ENTERPRISE DATA & AI**

**CASE COMPLEXITY ANALYSIS:  
USING ADVANCED  
ANALYTICS TO UNDERSTAND  
COMPLEX PROBLEMS**

THURSDAY  
**AUG. 18, 2022**  
VIRTUAL EVENT  
12:00PM-1:00PM EST



**HAROLD WALBERT**  
SOLUTIONS DATA  
ANALYTICS MANAGER  
**GUIDEHOUSE**



**ENTERPRISE DATA & AI**

**BEST PRACTICES IN  
AI PROJECT  
MANAGEMENT**

THURSDAY  
**SEPT. 1, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**KATHLEEN WALCH**  
MODERATOR  
MANAGING PARTNER  
**COGNILYTICA**



**CHARLES MENDOZA**  
SR. DIR., OPERATIONAL  
ANALYTICS & DATA SCIENCE  
**MAXIMUS**



**KRYSTENE JENNINGS**  
PROJECT LEAD BUSINESS  
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## Upcoming AI in Government events:

AI IN GOVERNMENT

### DRIVING DATA LITERACY IN THE PUBLIC SECTOR

WEDNESDAY

**AUG. 10, 2022**

VIRTUAL EVENT

12:00PM-1:00PM EST



**JEREMY GOLANT**

GOVERNMENT SOLUTIONS  
CONSULTANT

**COURSERA**

AI IN GOVERNMENT

### THE DIFFICULTIES AND LIMITATIONS OF IMPLEMENTING AI AT THE CFTC AND BEYOND

WEDNESDAY

**AUG. 24, 2022**

VIRTUAL EVENT

11:30AM-1:00PM EST



**DR. TAMARA ROUST**

CHIEF DATA OFFICER  
**US COMMODITY FUTURES  
TRADING COMMISSION (CFTC)**

Register at [AlinGovernment.com](https://AlinGovernment.com)




## Upcoming Cognilytica Webinars:


**COGNILYTICA WEBINAR**

# INTRO TO CPMAI CERTIFICATION

TUESDAY  
**AUG. 9, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST




**RONALD SCHMELZER**  
MANAGING PARTNER



**KATHLEEN WALCH**  
MANAGING PARTNER

**COGNILYTICA**

CPMAI AI & Data Methodology



**COGNILYTICA WEBINAR**

# THE TOP REASONS FOR AI PROJECT FAILURE - AND WHAT YOU CAN DO ABOUT IT

TUESDAY  
**AUG. 16, 2022**  
VIRTUAL EVENT  
11:30AM-1:00PM EST



**RONALD SCHMELZER**  
MANAGING PARTNER



**KATHLEEN WALCH**  
MANAGING PARTNER

**COGNILYTICA**

AI Failures Series



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