UNITED STATES
PATENT AND TRADEMARK OFFICE



Al Innovation at America's Innovation Agency

Al in Government May 2021



Overview

- 1. What is the USPTO?
- 2. What does the USPTO have to do with AI?
- 3. Where does AI fit into the lifecycle of a patent or trademark application?
- 4. What issues arise in our AI development?
- 5. How will AI steer the global future of intellectual property?

The USPTO: engine of America's innovation economy

What we do

- U.S. Patent and Trademark Office: America's Innovation Agency
- Promote economic growth and scientific progress in U.S. and worldwide by:
 - Granting patents
 - Registering trademarks
- We give the American people a superpower:

Investing in ideas



The Congress shall have Power ... to **promote the Progress of Science and useful Arts**, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries;



X000001 July 31, 1790



The United States.

To all to whom these Oresents shall come . Greeting .

Whereas Samuel Highers of the bity of Chiladelphia and State of Consylvania hath discovered an Improvement, not known on used beforem such Discovery, in the making of Coarlash 1st by burning the raw Ashes in a Turnace, 2st by disposing and boiling them when so brunt in Water, 3st by drawing off and setting the day, and It by burning the lay into batto which them are the time Barlash; and also in the making of Cot. ash by fluoring the Carl ash so made as a forenied; which Grantoning burning the paw Ashes in a Turnace, preparatory to their Depolation and boiling in water, is new, beaves little Oceidaum; and produces a much great or Quantity of Salt: These are therefore in pursuance of the Act, entitled. "An Act to promote the Orogreps of useful Arts", to gravet to the said Jamuel Hopkins, his Heirs, Administrates and Ofigns, for the Vaun of fourtern Glass, the said Discovery, of burning theyraw Ashes previous to their being dispolved and boiled in Water, according to the time Interest and meaning, of the Act aforesaid. In Testimony where I shave caused these deltas tobermade patint, and the deal of the United States tobe hereun affects. Given undanny Hand at the Git Sity of New York this thirty first Day of hely in the Class of our bourd one thousand seven hundred Giventy.

Graphington

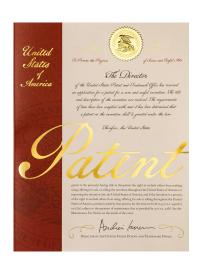
City of New York July 31 1. 1790. -

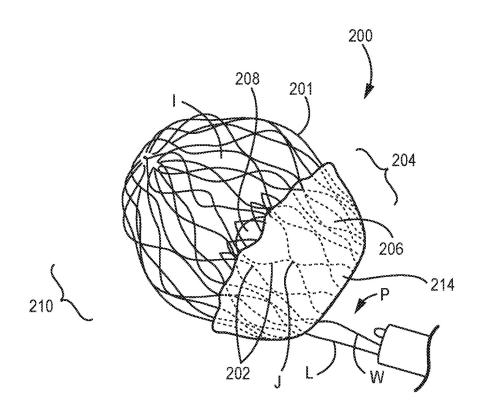
I do hereby bestify that the foregoing Letters patent were delivered tome in pursuance of the act, entitales " an act to promote the Progress of useful acts; that I have examined the said Net.

Edm: Randolph Money General for the Minister Jetter .

U.S. Patent **X1** (Hopkins, 1790)

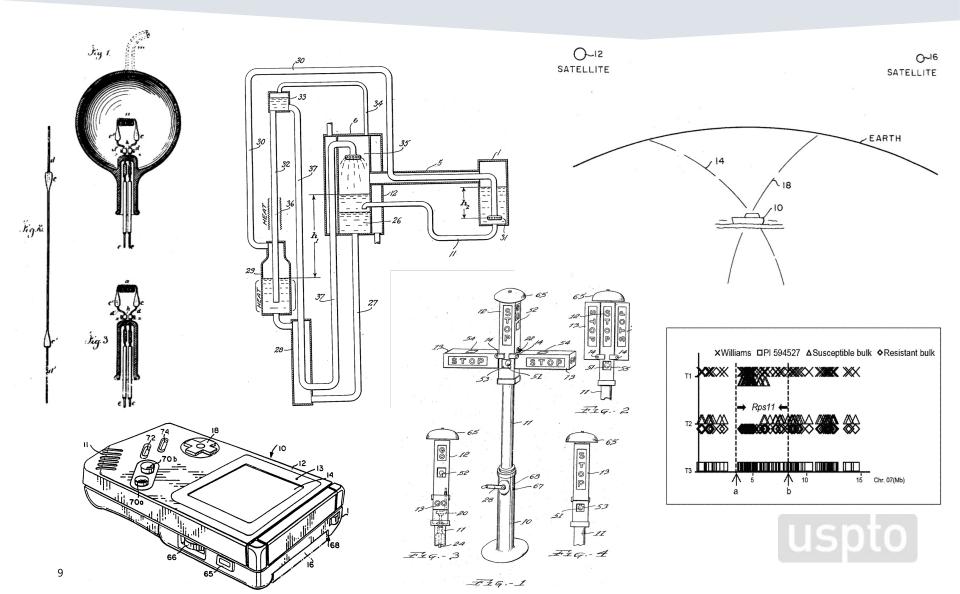




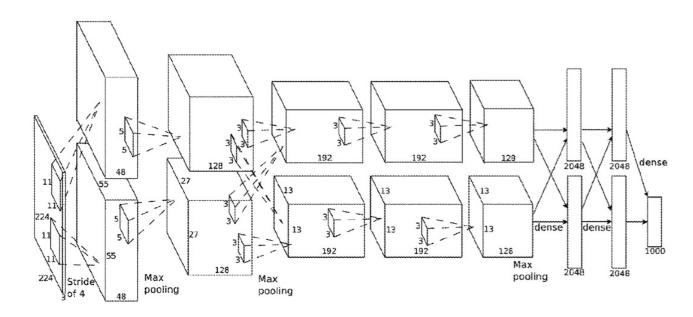


U.S. Patent **1100000** (Diedering & Kumar, 2021)





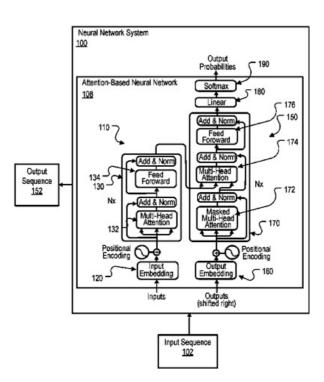




U.S. Patent **10635966** (Krizhevsky et al., 2020)



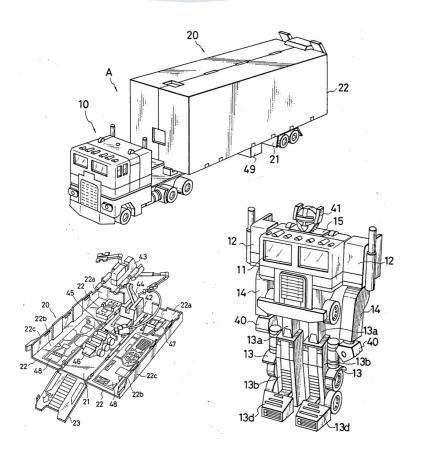




U.S. Patent **10956819** (Shazeer et al., 2021)







U.S. Patent **4516948** (Obara, 1984)







The USPTO & AI: influencer, consumer, contributor

Al influencer

- Constitutional and statutory mandate: secure
 IP rights to innovators.
 - IP: foundation of the innovation economy.
 - USPTO's goal: provision timely & reliable IP rights.
- Office of the Under Secretary of Commerce for Intellectual Property
 - Principal policy advisor to the Administration on all IP matters—including AI & IP.

Al consumer

- Our examiners have one of the hardest jobs in the world—and it's only getting more challenging with each day.
- More on this later.



Al contributor

- USPTO Open Data
 - Hundreds of terabytes
 - Remarkably rich data on our nation's scientific advances and commercial history.
- <u>The Pile</u> (Gao et al., 2020)
- Small but growing ecosystem of "Al for Patents" technologists

Al for examination

Why we examine

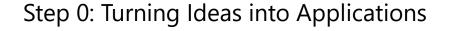
- Examination: ensure that a patent or trademark application satisfies the statutory requirements.
- Patents must:
 - Have eligible subject matter.
 - Be novel and non-obvious.
 - Disclose the claimed invention well enough to (1) show possession, and (2) enable others to use it.
- Registered trademarks must:
 - Be (or will be) used in commerce.
 - Be distinctive.



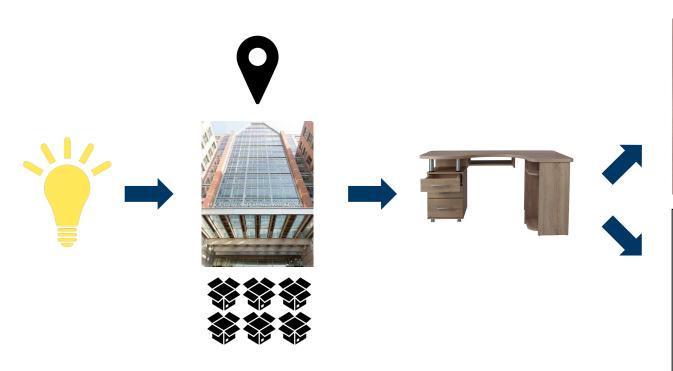










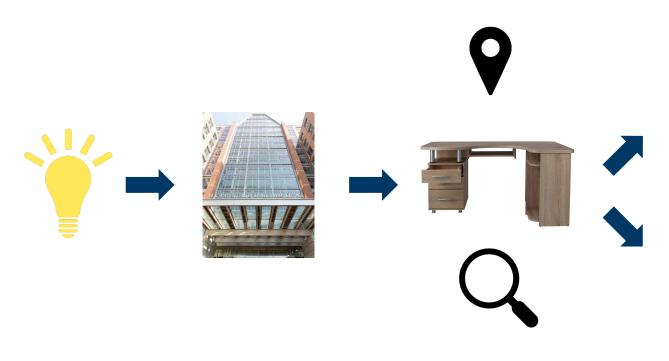






Step 1: Preprocess the Application



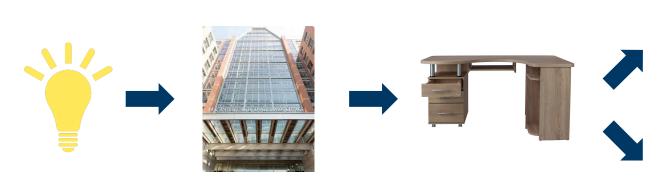






Step 2: Examine the Application

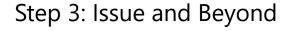














Examination is one of the hardest jobs out there!



Patent Examining Corps

- Over 8,500 USPTO Patent Examiners!
- Each is a technical expert in their domain.
- Goal: ensure that patent grants from the USPTO are reliable.
- How?
 - Develop comprehensive understanding of the claimed invention.
 - Make sure it's patentable and described in sufficient detail.
 - Ensure it hasn't been done before.
 - Apply the facts, law, and judicial precedent to determine whether a patent should be granted.



Trademark Law Offices

- Over 600 USPTO Trademark Examining Attorneys!
- Each is a skilled trademark law practitioner.
- Goal: ensure the integrity of the U.S. trademark register.
- How?
 - Verify applicants' assertion that a mark is used (or will be used) in commerce.
 - Make sure that the mark won't be confused with other marks used in United States commerce.
 - Apply the facts, law, and judicial precedent to determine whether a trademark should be registered.



Experts: necessary but insufficient!

- USPTO invests in recruiting top-tier talent.
 - But examination is hard even for them!
- How do you prove that something doesn't exist without trudging through everything that does exist?
- Needle in a haystack Needle in 1000 haystacks.





Progress makes their jobs harder!

- Economic growth & technical innovation: great for the world.
- Makes examination even more difficult!
- A lot has changed in 231 years.





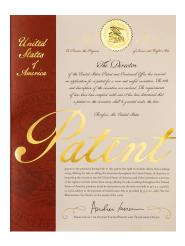


















THE PREPRINT SERVER FOR HEALTH SCIENCES









Why AI is hard—and what to do about it.

AI @ USPTO: incredibly domain-specific

- Many AI solutions being marketed to federal agencies.
 - Pretrained models.
 - Question answering.
 - Image classification & segmentation.
- Problem: patent examining isn't your typical business.
 - Nor is bank regulation.
 - Nor public health and disease prevention.
 - Nor national security and defense.
- We need domain-specific solutions to solve highly specialized problems.
 - Patent models trained on patent data using patent-appropriate metrics.
 - Trademark models trained on... you get the drift.



Proof of existence

- Mature technology considerations:
 - Cost, speed, resiliency, interoperability, security.
- AI: all of the above, but also:

Can it be done at all?

- If yes, how?
- If no, when might technology catch up?
- Standard procurement models: great for executing known solutions.
 - But much risker to attempt "discovering the unknown".



Getting it done

- Great, a solution exists...
 Can your organization make it happen?
 - Workforce skills?
 - Infrastructure?
 - Change management?
 - Feedback loops?
 - Business alignment with customers?
 - Leadership alignment?



Current and future strategies

Current

- Collaborations with industry leaders.
- Prototyping pilots and cloud sandboxes.
- User engagement—taken to the next level.

Future

- Open challenges.
- Staged procurement.
- Resource reuse.



Al & the global future of intellectual property

AI inventions

- How do we best support Al innovators?
- What's special about AI inventions?
 - Complex and often-ambiguous technology.
 - Disclosure requirements.
 - Subject matter eligibility.



Al for invention

- What role will Al play in invention?
- Idle daydream? Well...
 - Technology: night and day between 2016 and 2021. What will 2026 & beyond bring?
 - Legal: we're already there.



Inventing with Al

- Spectrum of Al involvement:
 - From tab-autocomplete (e.g. Gmail, MS Word)
 - To full-on document generation models.
- Generative models:
 - Adequacy of disclosure?
 - Novelty & non-obviousness?
 - Attribution?



We're barely scratching the surface...

...of Al innovation.
...of Al for USPTO examination.
...of Al & IP.

USPTO Al engagements

- Industry practitioners & researchers.
- Federal agencies.
- IP Offices.
- International bodies & forums.
- Public stakeholders at large.



AI & IP events

- [June 25] Al & Patents @ ICAIL 2021
- [October 21] Al in Government
- [Quarterly] Patent Public Advisory Committee (Al subcommittee)
- Expect continued engagement from USPTO on AI.
 - Al Landing Page @ USPTO





Thank you!

Jerry Ma

Director of Emerging Technology, U.S. Patent and Trademark Office

Jerry.Ma@uspto.gov www.uspto.gov

Images used in this presentation are for educational purposes only.